

**GATEWAY CITIES COUNCIL OF GOVERNMENTS
JOINT MEETING OF THE BOARD OF DIRECTORS and
EXECUTIVE COMMITTEE**

Wednesday, November 3, 2010

5:30 p. m. Buffet

6:00 p. m. Meeting

Gateway Cities Council of Governments

16401 Paramount Boulevard

Paramount, California

AGENDA

STAFF REPORTS AND OTHER WRITTEN DOCUMENTS ARE AVAILABLE IN THE GATEWAY CITIES COUNCIL OF GOVERNMENTS OFFICES, 16401 PARAMOUNT BOULEVARD, PARAMOUNT, CALIFORNIA. ANY PERSON HAVING QUESTIONS CONCERNING ANY AGENDA ITEM MAY CALL THE COG STAFF AT (562) 663-6850.

FOR YOUR INFORMATION: The Board of Directors will hear from the public on any item on the agenda or an item of interest that is not on the agenda. The Board of Directors cannot take action on any item not scheduled on the agenda. These items may be referred for administrative action or scheduled on a future agenda. Comments are to be limited to three minutes for each speaker, unless extended by the Board of Directors, and each speaker will only have one opportunity to speak on any one topic. You have the opportunity to address the Board of Directors at the following times:

- A. **AGENDA ITEM:** at this time the Board of Directors considers the agenda item OR during Public Comments, and
- B. **NON-AGENDA ITEMS:** during Public Comments, comments will be received for a maximum 20-minute period; any additional requests will be heard following the completion of the Board of Directors agenda; and
- C. **PUBLIC HEARINGS:** at the time for public hearings.

Please keep your comments brief and complete a speaker card for the President.

- I. CALL TO ORDER**
- II. ROLL CALL – BY SELF INTRODUCTIONS**
- III. PLEDGE OF ALLEGIANCE**
- IV. AMENDMENTS TO THE AGENDA** - This is the time and place to change the order of the agenda, delete or add any agenda item(s).
- V. PUBLIC COMMENTS** - Three minutes for each speaker.

VI. MATTERS FROM STAFF

VII. CONSENT CALENDAR: All items under the Consent Calendar may be enacted by one motion. Any item may be removed from the Consent Calendar and acted upon separately by the Board of Directors.

- A. Approval of Minutes – Minutes of the Board of Directors Meeting of October 6, 2010, are presented for approval. Approval receives and files the minutes of October 10th, Board of Directors meeting.
- B. Approval of Warrant Register - Request for Approval of Warrant Register Dated November 3, 2010
- C. September 2010 Local Agency Investment Fund Statement
- D. Status Report from Lobbyist - Edington, Peel & Associates
- E. Recommendation to Approve an Amendment to the Memorandum of Understanding between the Gateway Cities Council of Governments and the California High-Speed Rail Authority Extending the Time Period for Local Analysis

CONSENT CALENDAR ACTION:
A MOTION TO APPROVE THE RECOMMENDATIONS FOR CONSENT CALENDAR ITEMS A THROUGH E.

VIII. REPORTS

- A. Update on Measure R and Funding Issues by Arthur T. Leahy, Chief Executive Officer, Los Angeles County Metropolitan Transportation Authority (MTA)

15 Min SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

- B. Urban Land Institute Los Angeles, Transit Oriented Development Presentation by Katherine Aguilar Perez, Executive Director

15 Min SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

- C. Update on Gateway Cities Sustainable Communities Strategy (SCS)

3 Min SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

- D. Recommendation of the City Managers Steering Committee to Retain California State University, Long Beach to Develop and Maintain Essential Demographic Data for the Gateway Cities

5 Min SUGGESTED ACTION: A MOTION TO APPROVE RECOMMENDATION OR GIVE DIRECTION TO STAFF

IX. REPORTS FROM COMMITTEES

- A. Report from the Conservancy Committee – No Meeting to Report
- 3 Min** SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF
- B. Report from the I-710 EIR/EIS Project Committee – Oral Report
- 3 Min** SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF
- C. Report from the SR-91/I-605/I-405 Corridor Cities Committee – Oral Report
- 3 Min** SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF
- D. Report from the Transportation Committee – Oral Report
- 3 Min** SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF
- E. Report from the Committee on Homelessness – Oral Report
- 3 Min** SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF
- F. California High Speed Rail – Oral Report
- 3 Min** SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

X. REPORTS – COMMITTEES/ AGENCIES – ALL COMMITTEE / AGENCY REPORTS ARE LIMITED TO 3 MINUTES UNLESS ADDITIONAL TIME IS GRANTED BY THE BOARD PRESIDENT

- A. Matters from The I-5 Consortium Cities Joint Powers Authority – Oral Report
- 3 Min** SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF
- B. Matters from the League of California Cities – Oral Report
- 3 Min** SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF
- C. Matters from Southern California Association of Governments (SCAG) – Oral Report
- 3 Min** SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

D. Matters from the Orangeline Development Authority – Oral Report

3 Min SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

E. Matters from the South Coast Air Quality Management District (AQMD) – Oral Report

3 Min SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

F. Matters from the Metro Gateway Cities– Oral Report

3 Min SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

G. Conservation Corps Report – Oral Report

3 Min SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

H. Matters from the Coalition for America’s Gateways & Trade Corridors – Oral Report

3 Min SUGGESTED ACTION: A MOTION TO HEAR REPORT, POSSIBLE ACTION AND/OR GIVE DIRECTION TO STAFF

XI. MATTERS FROM THE BOARD OF DIRECTORS

XII. MATTERS FROM THE PRESIDENT

XIII. ADJOURNMENT

NOTICE: New items will not be considered after 9:00 p.m. unless the Board of Directors votes to extend the time limit. Any items on the agenda that are not completed will be forwarded to the next regular Board of Directors meeting scheduled for Wednesday, December 1, 2010, 6:00 PM.

IN COMPLIANCE WITH THE AMERICAN WITH DISABILITIES ACT, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN THIS MEETING, PLEASE CONTACT THE COG OFFICE AT (562) 663-6850. NOTIFICATION 48 HOURS PRIOR TO THE MEETING WILL ENABLE THE COUNCIL OF GOVERNMENTS TO MAKE REASONABLE ARRANGEMENT TO ENSURE ACCESSIBILITY TO THIS MEETING.

VII. CONSENT CALENDAR
Item A
Approval of Minutes

**MINUTES OF THE MEETING
OF THE JOINT MEETING OF THE
BOARD OF DIRECTORS OF THE
GATEWAY CITIES COUNCIL OF GOVERNMENTS
AND THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS
Gateway Cities Council of Governments
16401 Paramount Boulevard
Paramount, California
October 6, 2010**

President Hurtado called the meeting to order at 6:05 p.m.

PRESENT: President Gil Hurtado, City of South Gate
First Vice President Raymond Dunton, City of Bellflower
Second Vice President Gene Daniels, City of Paramount
Immediate Past President Gordon Stefenhagen, City of Norwalk
Member Tony Lima, City of Artesia
Member Sergio Infanzon, City of Bell Gardens
Member Bruce Barrows, City of Cerritos
Member Joe Aguilar, City of Commerce
Member Lillie Dobson, City of Compton
Member Josue Barrios, City of Cudahy
Member Reynaldo Rodriguez, City of Hawaiian Gardens
Member Elba Guerrero, City of Huntington Park
Member Stan Carroll, City of La Habra Heights
Member Diane DuBois, City of Lakewood
Member Patrick O'Donnell, City of Long Beach
Member Alberto Perez, City of Montebello
Member Gustavo Camacho, City of Pico Rivera
Member Betty Putnam, City of Santa Fe Springs
Member Edward H. J. Wilson, City of Signal Hill
Member William Davis, City of Vernon
Member Greg Nordbak, City of Whittier
Member Curt Pederson, Office of Supervisor Don Knabe
Member Erica Jacquez-Santos, Office of Supervisor Gloria Molina
Member Vincent Harris, Office of Supervisor Mark Ridley-Thomas

ABSENT: Member Bob Kennedy, City of Avalon
Member George Mirabal, City of Bell
Member Anne M. Bayer, City of Downey
Member Susan Tripp, City of La Mirada
Member Robert Garcia, City of Long Beach
Member Maria Teresa Santillan, City of Lynwood
Member Felipe Aguirre, City of Maywood
Ex Officio Member Richard Steinke, Port of Long Beach

ALSO PRESENT: Signal Hill City Manager Ken Farfsing, Chair, City Managers Steering Committee; Commerce City Administrator Jorge Rifa; Santa Fe Springs City Manager Fred Latham; La Mirada Director of Public Works Steve Forster; South Gate Director of Public Works/City Engineer Mohammad Mostahkami; Lakewood Community Development Director Sonia Southwell; Long Beach Public Affairs Manager Tom Modica; Metro Community Relations Manager David Hershenson; LACMTA High Speed Rail Executive Officer Alex Clifford; LACMTA Project Manager Jon Grace; SCAQMD Assistant Deputy Executive Officer Pom Pom Ganguli; SCAQMD Community Relations Manager Philip Crabbe; SCAQMD Senior Public Affairs Officer Derrick Alatorre; Edgar Gutierrez, Coastal Analyst, Lee Andrews Group, representing SCAQMD; I-5 JPA Executive Director/Authority Engineer Yvette Kirrin; Kristine Guerrero, Public Affairs Manager, League of California Cities; MWD Senior Regional Affairs Representative Luis Cetina; Jose Torres, Lead Senior Supervisor, Michael Gilliam, Regional Manager, Michael Kodama, Executive Director, Orangeline Development Authority; California High Speed Rail Authority; Chelsea Dickerson, Public Outreach, California High Speed Rail Authority; Silvestre Quinn, Public Affairs, Los Angeles Universal Preschool; Raul Romero, R&R Municipal Solutions; Frank Osgood, Author of Region Aroused; GCCOG Executive Director Richard Powers; GCCOG General Counsel Richard D. Jones; GCCOG Deputy Executive Director Jack Joseph; GCCOG Transportation Deputy Karen Heit; GCCOG Engineer Jerry Wood; GCCOG Director of Regional Planning Nancy Pfeffer.

Roll was taken through self-introductions.

Member Perez led the Pledge of Allegiance.

There were no amendments to the agenda.

There were no public comments.

The Executive Director welcomed the new Board Member from the City of Montebello, Alberto Perez.

It was moved by Member DuBois, seconded by Member Guerrero, to approve the consent calendar. The motion was approved unanimously.

Pom Pom Ganguli, Assistant Deputy Executive Officer for the South Coast Air Quality Management District, gave a PowerPoint presentation regarding the Air District's "Combustion Out" Strategy. He reported that the levels of ozone in the air basin have been declining since 1976, but there are still an estimated 5,000 deaths per year related to smog. He said, in order to meet proposed federal standards, there needs to be an additional 75-90% reduction in NOx by 2030-35.

Mr. Ganguli said that clean energy and clean transportation are possible by working together to achieve them. He described technologies that can be implemented to achieve

these goals. However, he said, funding is critical.

Member O'Donnell asked how much pollution aircraft give out. Mr. Ganguli responded that aircraft are the fourth largest contributor to pollution, but it is under federal jurisdiction.

It was moved by Member DuBois, seconded by Member Guerrero, to receive and file the report. The motion was approved unanimously.

The Executive Director referred the Board to two draft letters of support and requests for co-sponsorship for the Federal FREIGHT Act, which is focused on establishing a new national strategic plan for investing in freight infrastructure. He said these letters would be sent to the COG's federal representatives. He said the legislation is the result of ten years worth of effort to put together the first federal legislation focused on goods movement. He said there is no funding in the bill, but it is intended to create the structure to make freight a national priority.

It was moved by Member O'Donnell, seconded by Second Vice President Daniels, to approve the support letter and co-sponsor request letter for the federal FREIGHT Act, and to ask each member jurisdiction to consider sending a similar support letter. The motion was approved unanimously.

Member Wilson presented a report from the Conservancy Committee. He said that Rivers and Mountains Conservancy Executive Director Belinda Faustinos had announced her retirement effective May 2011. It was moved by Member Guerrero, seconded by Member DuBois, to receive and file the report. The motion was approved unanimously.

Jerry Wood presented a report from the I-710 EIR/EIS Project Committee. He said the He said the Project Committee and the Executive Committee had approved the change to the scope of work and that it will result in a six to twelve month delay in the project. He said the Project Committee got a "peek" at the Health Risk Assessment and that it showed that all alternatives would result in a reduction in air pollution, particularly if the zero emission corridor is implemented. It was moved by Member Davis, seconded by Member Aguilar, to receive and file the report. The motion was approved unanimously.

Jerry Wood presented a report from the SR-91/I-605/I-405 Corridor Cities Committee. He said the MTA had selected a consultant to move forward with the feasibility study. He said the study should take about a year to complete. It was moved by Member Aguilar, seconded by Member Lima, to receive and file the report. The motion was approved unanimously.

Member DuBois presented a report from the Transportation Committee. She said the recap of the September MTA Board meetings would be distributed next week. She said the MTA Board had approved changes to rules requiring speakers to meet a standard of decorum. Member DuBois thanked the Orange County Transportation Authority for taking the EIR for I-405 past the Orange County line. She reported that the MTA Board voted to support the CARB targets of 8% reduction of carbon emissions by 2020 and 13% by 2035,

rather than the SCAG recommendation for lower numbers.

Member O'Donnell thanked Member DuBois for supporting the City of Long Beach's position on the I-405 EIR. It was moved by Member Guerrero, seconded by Member O'Donnell, to receive and file the report. The motion was approved unanimously.

Santa Fe Springs City Manager Fred Latham presented a report from the Committee on Homelessness. He said the regional groups had met and created a plan for each of the subgroups. He said these plans would now go to the Administrative Committee. When approved, they will go forward to the Board's Committee on Homelessness.

President Hurtado asked Mr. Latham to return at a future meeting with a report on the numbers of homeless. It was moved by Member DuBois, seconded by Second Vice President Daniels, to receive and file the report. The motion was approved unanimously.

Santa Fe Springs City Manager Fred Latham presented a report on the California High Speed Rail project. He said the corridor cities are finalizing a letter to the California High Speed Rail Authority in which a number of unanswered "big picture" and "detail" issues, concerns, and questions are articulated. He said a major concern is that the timeline demands placed on the Authority by the utilization of ARRA funds calls for critical decisions to be made over the next three months. He recommended that the Board reaffirm its adopted position to support the High Speed Rail project within the region only if the High Speed Rail Authority meaningfully responds to the concerns of the Gateway Cities corridor cities and the City of Buena Park. It was moved by Member Barrows, seconded by member DuBois, to approve the recommendation. The motion was approved unanimously.

Yvette Kirrin presented a report from the I-5 JPA. She said Caltrans had presented a recommendation to the California Transportation Commission for segmenting the I-5 project. In addition, Caltrans recommended prioritizing funding with the shortest time frame for the Alondra, Rosecrans, and Norwalk/San Antonio interchanges. She said the Governor had vetoed the bill that would have allowed the start of the project before all of the rights-of-way had been acquired. It was moved by Member DuBois, seconded by Member Guerrero, to receive and file the report. The motion was approved unanimously.

Kristine Guerrero presented a report from the League of California Cities. She passed out a list of legislation that had passed or been vetoed. She said the League had achieved about a 70% success ratio on the legislation. She said the current state budget proposal does not have significant costs to cities. It was moved by Member DuBois, seconded by Member Guerrero, to receive and file the report. The motion was approved unanimously.

There was no report from SCAG.

Mike Kodama presented a report from the Orangeline Development Authority. He said he was working with the cities of Huntington Park and South Gate on the recently awarded environmental justice grant. He said the Pacific Electric Railroad West Santa Ana Branch

study had established a series of meetings that will commence in November. It was moved by Member DuBois, seconded by Member Guerrero, to receive and file the report. The motion was approved unanimously.

Derrick Alatorre presented a report from the South Coast Air Quality Management District. He said a Climate Change Forum would be held on October 14 at Los Angeles City Hall. It was moved by Member Guerrero, seconded by Member DuBois, to receive and file the report. The motion was approved unanimously.

David Hershenson presented a report from the Metro Gateway Cities Service Sector. He said that a meeting would be held of local transit operators in the Gateway Cities region. It was moved by Member Guerrero, seconded by Second Vice President Daniels, to receive and file the report. The motion was approved unanimously.

There was no report from the Long Beach Conservation Corps.

There was no report from the Coalition for America's Gateways and Trade Corridors.

There were no matters from Board members.

There were no matters from the President.

Adjournment: It was the consensus of the Board to adjourn the meeting at 6:58 p.m.

Respectfully submitted,

Richard Powers, Secretary

VII. CONSENT CALENDAR
ITEM B
Approval of Warrant Register

**VII. CONSENT CALENDAR
ITEM C**

**September 2010 Local Agency Investment
Fund Statement**

Local Agency Investment Fund
P.O. Box 942809
Sacramento, CA 94209-0001
(916) 653-3001

www.treasurer.ca.gov/pmia-laif

October 27, 2010

[PMIA Average Monthly Yields](#)

Account Number:

GATEWAY CITIES COUNCIL OF	▲
TREASURER	
16401 PARAMOUNT BOULEVA	▼
◀	▶

Transactions

[Tran Type Definitions](#)

September 2010 Statement

Account Summary

Total Deposit:	<input type="text" value="0.00"/>	Beginning Balance:	<input type="text" value="1,079,133.40"/>
Total Withdrawal:	<input type="text" value="0.00"/>	Ending Balance:	<input type="text" value="1,079,133.40"/>

**VII. CONSENT CALENDAR
ITEM D**

**Status Report from Lobbyist - Edington,
Peel & Associates**

Monthly Report by Jim Dykstra to Gateway Cities COG
October 27, 2010

I and the firm Edington, Peel & Associates continued to provide a range of services in support of the Gateway Cities Council of Governments. These included participation in a number of meetings, telephonic, email and fax exchanges and other communications.

*I continued close coordination with Gateway Cities COG staff regarding efforts on behalf of the Gateway Cities COG's priorities and interests in the 111th Congress. I also continued coordination with the staff of the I-5 Joint Powers Authority on the I-5 widening initiative, the COG's number one priority.

*I continued to provide follow up regarding requests for funding in the Fiscal Year 2011 appropriations process. As I have reported earlier to Gateway Cities COG officials, Reps. Grace Napolitano and Lucille Roybal-Allard, with whom I have been working, were successful in securing \$1 million for the I-5 widening project in the House version of the FY2011 Transportation/HUD appropriations bill. That legislation was reported out of the House Appropriations Committee and was approved by the full House in late July. Prior to Congress recessing in late September until after the November elections, it approved a Continuing Resolution, keeping government operating until December 3 at FY2010 levels. When Congress returns on November 15, it will undertake to pass an omnibus appropriations bill for the rest of FY2011 incorporating all 12 appropriations bills. This includes the Transportation/HUD appropriations bill.

*I also continued to focus on follow up with the Gateway Cities COG's elected Representatives in the House of Representatives and have kept the Gateway Cities COG informed of the status of the Transportation Reauthorization Act. As I have reported, it is a virtual certainty there will not be reauthorization legislation approved during this Congress.

*I have participated on Gateway Cities' behalf in conference calls and email exchanges with the Coalition for America's Gateways and Trade Corridors regarding the surface transportation reauthorization bill and provided follow up information to Gateway Cities officials regarding Rep. Laura Richardson's freight legislation. I have also coordinated and provided input regarding a letter Gateway Cities sent to Southern California congressional delegation members regarding the FREIGHT bill introduced in the House by Rep. Albio Sires (D-NJ) and in the Senate by Sen. Frank Lautenberg. Reps. Napolitano and Richardson are cosponsors of the House bill.

*I have continued discussions and email exchanges with staff of Members of Congress representing Gateway Cities members, as well as other key congressional staff, regarding the COG's legislative priorities.

*As part of my responsibilities, I closely monitor legislation, as well as seminars, hearings, meetings and publications of key interest to legislators and senior executive branch officials for articles and information of possible interest and importance to member cities of the

Gateway Cities COG. I attend Senate and House committee hearings, follow Senate and House floor proceedings, and track legislative initiatives pertinent to Gateway Cities COG interests and priorities.

**VII. CONSENT CALENDAR
ITEM E**

**Recommendation to Approve an
Amendment to the Memorandum of
Understanding between the Gateway
Cities Council of Governments and the
California High-Speed Rail Authority
Extending the Time Period for Local
Analysis**

TO: Board of Directors

FROM: Richard Powers, Executive Director

SUBJECT: Recommendation to Approve an Amendment to the Memorandum of Understanding between the Gateway Cities Council of Governments and the California High-Speed Rail Authority Extending the Time Period for Local Analysis

Background

At your September meeting, the Board approved an amendment to the Memorandum of Understanding with the California High-Speed Rail Authority extending the deadline from September to November for the local analysis of the segment of the High-Speed Rail corridor between Los Angeles and Anaheim. That analysis on behalf of the cities along the proposed corridor is still underway and requires additional time for completion. It is requested that the time period for completion of the analysis be extended another two months to January 1.

Recommended Action

Approve the extension of the time period for the local analysis in the Memorandum of Understanding from November 1, 2010, to January 1, 2011.

**SECOND AMENDMENT TO
MEMORANDUM OF UNDERSTANDING
BY AND BETWEEN
CALIFORNIA HIGH SPEED RAIL AUTHORITY
&
GATEWAY CITIES COUNCIL OF GOVERNMENTS

FOR COORDINATION AND TECHNICAL ANALYSIS FOR
THE PROPOSED HIGH-SPEED PASSENGER RAIL CORRIDOR
THROUGH LOS ANGELES COUNTY**

Section 1 of the **MEMORANDUM OF UNDERSTANDING** entered into as of February 12, 2010, by and between the California High-Speed Rail Authority and the Gateway Cities Council of Governments is hereby amended as follows:

1. The PARTIES intend to work together in the development of an Alternatives Analysis and selection of a Locally Preferred Alternative (LPA) for Corridor development by no later than January 1, 2011, that will utilize, as appropriate, all the initial phases of work in the preparation and completion of required planning and technical studies and environmental analysis for the establishment of HST service in the corridor. Such analysis may include an Economic Impact Study as part of the Environmental Analysis.

IN WITNESS WHEREOF, the Parties hereto have executed this AMENDMENT to the AGREEMENT as of November 3, 2010.

CALIFORNIA HIGH-SPEED RAIL AUTHORITY

BY: _____
Roelof van Ark
Executive Director

GATEWAY CITIES COUNCIL OF
GOVERNMENTS

BY: _____
Richard Powers
Executive Director

VIII. REPORTS
ITEM B

**Urban Land Institute Los Angeles,
Transit Oriented Development Program
Presentation by Katherine Aguilar Perez,
Executive Director**

2010 TOD TAP Selections:



City of Monrovia
Station Square Transit Village



County of Los Angeles
Slauson Blue Line Station



County of Los Angeles
Vermont Green Line Station



Housing Authority City of LA
Jordan Downs / 103rd St Station

GET ON BOARD WITH: **TOD** SUMMIT 2011

ULI Los Angeles is working to increase public and private sector engagement for transit oriented development in the region.

TOD Summit Technical Assistance Panels are being offered to provide support and advisory assistance to key transit stations in the counties of Los Angeles, Ventura, Kern, San Luis Obispo, and Santa Barbara. The TAPs are an extraordinary value that will be tailored to your project's needs that can include, but are not limited to:

- Bringing a fresh pair of expert eyes to **transform planning into action**
- Increasing the level of **awareness**, private sector involvement and investment
- Providing development focused studies to **prepare** your project for the next real estate cycle
- **Expedite development** by improving TOD planning efforts with a more comprehensively planned vision.
- **Engaging** stakeholders, policy makers, and the development community to explore new TOD opportunities

Technical Assistance Panels (TAPs) drawn from ULI expertise will be assembled to address land use challenges and advance ULI Los Angeles's commitment to the successful implementation of transit-oriented development.

**Application is available online at
www.uli-la.org/todsummit
The deadline to apply is
November 24, 2010.**



visit www.uli-la.org/todsummit for more details and the application

TOD SUMMIT 2011

The ULI Los Angeles TOD Summit strives to engage public and private sector leaders to discuss pressing transportation and land use challenges with the intent to identify common goals and principles that will lead to successful development around transit. TOD TAPs may include a full range of project advancement studies, including, but not limited to, conceptual design, feasibility analysis, strategic planning or implementation recommendations. Public agencies, private firms, and nonprofit organizations are encouraged to apply to get expert and objective advice on a specific transit-oriented development project.

Each TAP will be showcased at the 2011 TOD Summit on June 3, 2011. Over 400 professionals from public, private and non-profit sectors participated in panel discussions on the policy, design and financing of TOD projects at this year's event. ULI Los Angeles hopes to build on this success as we plan for TOD Summit 2011.

Want to learn more about past Technical Assistance Panels?

Visit www.uli-la.org/taps to view and download full reports from past technical assistance panel assignments.

"These results [the TAP Report & Process] have provided an essential starting point for our comprehensive reevaluation of land use and community development potential around the new Martin Luther King, Jr. Hospital and Medical Center campus." *-Supervisor Mark Ridley-Thomas, County of Los Angeles, Second District*

"The ULI's work [CleanTech Corridor TAP] helps ensure that Los Angeles remains in the forefront of creating opportunities for green and clean technology and manufacturing." *-Christine Essel, CEO, CRA Los Angeles*

TOD TAP Informational workshops will be held for prospective applicants. Scheduled dates and details will be available online at www.uli-la.org/todsummit

**Application is available online at www.uli-la.org/todsummit
The deadline to apply is Wednesday, November 24, 2010.**

Please contact Ciara Contreras, Project Manager, for additional information by phone at 213-542-4691 or via email at Contreras@uli-la.org.



TOD TAP Panelists tour study area



Panelists prepare recommendations for the study area.



The TOD Summit is the culmination of the TAPs



VIII. REPORTS
ITEM C

**Update on Gateway Cities Sustainable
Communities Strategy (SCS)**

TO: Board of Directors

FROM: Richard Powers, Executive Director

SUBJECT: Update on Gateway Cities Sustainable Communities Strategy (SCS)

Background

In January 2010, the Gateway Cities elected to prepare their own sub-regional SCS as allowed under SB 375. The sub-regional SCS will become part of the regional SCS being prepared by SCAG in combination with the 2012 Regional Transportation Plan (RTP). In August 2010 the Gateway Cities entered into a contract with a consulting team led by Cambridge Systematics to help develop the subregional SCS.

Current Status

In early October the SCS Policy Development Committee held a very successful SCS kickoff workshop for the cities. There were about 50 attendees including Planning Directors and Public Works Officers, City Managers and elected officials. A total of twenty-one cities were represented at the workshop. Planning staff from SCAG and MTA were also in attendance.

Following the workshop, the consultants have provided a detailed data request to cities to begin the process of compiling the SCS by requesting information on planned transportation projects. Future requests will focus on land use and other strategies to reduce greenhouse gas (GHG) emissions under SB 375.

The next city workshop will be held Wednesday, November 17th at the COG offices. The SCS Policy Development Committee (a subcommittee of the City Managers Steering Committee) continues to meet regularly with the consultants and COG staff to oversee the SCS development.

In late September the Air Resources Board adopted final SB 375 GHG reduction targets for the major regions of the state. SCAG's targets were set at 8% reduction in per capita GHG emissions from 2005 levels by 2020, and 13% reduction from 2005 levels by 2035.

Recommended Action

Receive and file report.

**VIII. REPORTS
ITEM D**

**Recommendation of the City Managers
Steering Committee to Retain California
State University, Long Beach to Develop
and Maintain Essential Demographic
Data for the Gateway Cities**

TO: Board of Directors

FROM: City Managers Steering Committee

SUBJECT: Recommendation of the City Managers Steering Committee to Retain California State University, Long Beach to Develop and Maintain Essential Demographic Data for the Gateway Cities

Background

The Joint Powers Agreement establishing the Gateway Cities Council of Governments (COG) indicates that, among other functions, the COG shall manage the database of population, housing, and employment for the sub-region in the best interests of the sub-region and member cities, and strive for accurate statistical measures for funding, representation, or any other purpose. Additionally, the Sustainable Communities Strategy (SCS) requires the same or similar data.

Issue

Currently, the Gateway Cities do not have a joint demographic data management and forecasting capability. Each local jurisdiction maintains its own demographic data at a geographic scale that suits its needs and capabilities. The cities and County do not necessarily maintain a consistent core set of variables, use comparable geographies, have the ability to forecast factors such as employment, or focus on common future planning years. Moreover, not all Gateway Cities jurisdictions have geographic information system (GIS) capability, a function that is essential to regional-scale planning of the types described above. They also may not use common designations for land use.

The lack of these data, places the Gateway Cities at a potential disadvantage when applying for state and federal grants and other assistance. Also of critical current importance is the fact that these data underlie the sub-regional and regional Sustainable Communities Strategy (SCS) being prepared under SB 375, as well as the Regional Transportation Plan (RTP). Addition of the Regional Housing Needs Assessment (RHNA) to the Regional Transportation Plan and SCS means that the quality and consistency of housing data are even more critical at the local and subregional level.

The faculty of California State University, Long Beach (CSULB) has proposed to assist the COG in fulfilling the COG's obligation to its members. Under the guidance of Economics Department Chair Joe Magaddino, CSULB can support the development and maintenance of a unified demographic database and forecasting capability as described in the original document creating the obligations of the COG to its member jurisdictions. CSULB will provide a reputable and reliable institution to house the COG's demographic data on an ongoing basis.

Proposed Assessment

Given the connection of demographic data to housing planning, cities could use a small portion of their 20% set-aside RDA project area contributions to the low/moderate income housing fund to fund the ongoing database maintenance. CSULB has indicated that they could establish a demographic data management service to the Gateway Cities for an estimate of \$60,665. The attached Table 1 shows the City Managers' recommended funding formula, based on a flat rate of \$1,500 per city plus a small percentage (less than one percent) of each city's annual 20% set-aside contribution.

Recommended Action

Approve the City Managers Steering Committee recommendation, to be funded by the Assessment shown in Table 1.

Table 1. Proposed Assessment for CSULB Demographic Database

latest data available on line -->	FY 2007-08 RDA Project Area Contributions to Low/Mod Income Housing Fund (20% Set-Aside)	% of Total RDA Funds	Flat Rate	Apportionment Based on RDA Housing Fund	Total
Artesia	\$392,386	0.00565	\$1,500	\$146	\$1,646
Avalon	\$1,035,345	0.01492	\$1,500	\$387	\$1,887
Bell	\$955,214	0.01376	\$1,500	\$357	\$1,857
Bellflower	\$393,662	0.00567	\$1,500	\$147	\$1,647
Bell Gardens*	\$731,443	0.01054	\$1,500	\$273	\$1,773
Cerritos*	\$6,490,812	0.09351	\$1,500	\$2,423	\$3,923
Commerce*	\$3,508,152	0.05054	\$1,500	\$1,310	\$2,810
Compton	\$4,581,989	0.06601	\$1,500	\$1,711	\$3,211
Cudahy	\$819,695	0.01181	\$1,500	\$306	\$1,806
Downey*	\$769,327	0.01108	\$1,500	\$287	\$1,787
Hawaiian Gardens	\$1,255,758	0.01809	\$1,500	\$469	\$1,969
Huntington Park*	\$2,738,620	0.03945	\$1,500	\$1,022	\$2,522
La Habra Heights	(no RDA)	0.00000	\$1,500	\$0	\$1,500
Lakewood*	\$1,644,807	0.02369	\$1,500	\$614	\$2,114
La Mirada	\$3,105,311	0.04473	\$1,500	\$1,159	\$2,659
Long Beach*	\$18,252,674	0.26294	\$1,500	\$6,814	\$8,314
Lynwood*	\$1,026,398	0.01479	\$1,500	\$383	\$1,883
Maywood	\$668,608	0.00963	\$1,500	\$250	\$1,750
Montebello*	\$3,089,591	0.04451	\$1,500	\$1,153	\$2,653
Norwalk	\$1,774,547	0.02556	\$1,500	\$663	\$2,163
Paramount*	\$2,343,926	0.03377	\$1,500	\$875	\$2,375
Pico Rivera	\$1,381,626	0.01990	\$1,500	\$516	\$2,016
Santa Fe Springs	\$5,758,905	0.08296	\$1,500	\$2,150	\$3,650
Signal Hill*	\$2,579,859	0.03717	\$1,500	\$963	\$2,463
South Gate	\$1,846,881	0.02661	\$1,500	\$690	\$2,190
Vernon	(no RDA)	0.00000	\$1,500	\$0	\$1,500
Whittier*	\$1,954,819	0.02816	\$1,500	\$730	\$2,230
E Rancho Dominguez	\$33,053	0.00048	\$1,500	\$12	\$1,512
Willowbrook	\$282,935	0.00408	\$1,500	\$106	\$1,606
COG Total	\$69,416,343	1.00000	\$43,500	\$25,916	\$69,416

* Total of more than one RDA project area
Note: Maywood's total is from FY 2006-07

Source: http://www.hcd.ca.gov/hpd/rda/07_08/, Exhibit A-1: Project Area Contributions to Low and Moderate Income Housing Fund